



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Dear Oswego YMCA Member:

April 1, 2020

Just like every crisis before, we come together in the name of our humanity. And just like it's been for the last 165 years, our Y is here for good. Thank you for your patience as we communicate the effects of this change. It's been a complicated time for everyone, and we appreciate you bearing with us. Your Y leadership staff has worked tirelessly responding to some of the most pressing needs of our community and narrowing our focus as permitted by state and national mandates. We have adapted and changed to meet the needs and strengthen the foundations of our community.

What We're Doing Right Now.

- We're still here. We've kept our facility open, cleaned and sanitized, to provide critically needed childcare to all City of Oswego essential workers, to ensure that they can continue to work.
- We're working with partners to provide food for children in need.
- We're connecting with our seniors, our families and children through virtual classes and social media messages.

Program & Membership Impact

Revenue from membership dues and programs keeps our facilities and membership services running, including payroll and operational costs.

Help Us by Keeping an Active Membership

We need all hands on deck. Members who continue to pay their monthly membership dues are our Sustaining Members – because they are helping us be resilient during this chaotic time. *We are asking you to stay with us.* We understand that everyone is not in a position to do so and we need you to do what is best for your situation. Here are your options:

- 1. Be a Sustaining Y Member at your full monthly rate:** Allow us to keep your monthly membership draft active. Your dues will be considered a contribution to the cause and be used to focus on sustaining YMCA operations and meeting community needs during this crisis period. If you choose to do this, no action is required on your part. We will continue to draft your membership and will provide you with documentation of your charitable gift at the end of this period. You can change your mind at any time should your situation change.
- 2. Be a Sustaining Y Member at reduced monthly rate:** We know many people are scared and uncertain of your circumstances. If you are unable to be a full sustaining member, consider being a partial sustaining member at 50%. Just call us and we will be happy to make the adjustment that fits your situation.

- 3. Place Your Membership on Hold:** We know many people are scared and feeling the pressures of this situation. If you are unable to be a sustaining member by contributing your Y dues, place your membership on hold. We will discontinue your monthly membership draft and resume the draft when we reopen. There is no charge for putting your membership on hold during this shutdown period. You must call the Y to put your membership on hold. A YMCA representative will be available Monday through Friday from 6:00 am until 6:00 pm. Call us at 315-342-6082 Option "0"

Working Responsibly with Compassion

We are working around the clock uncovering every stone to reduce expenses and minimize the extreme financial burden that this will cause our nonprofit organization. We are looking at how to finance the deficits we will face. Not unlike other organizations, we have had to make some very difficult decisions that affect the lives of our employees. Our employees are our family, and we care deeply about the personal challenges this position will place on them. We have the opportunity, right now, to decide what the future looks like. We want a future of generosity, social justice and equal access to critical resources. We are learning much in real-time, and we're adapting.

Remaining Resilient and Strong

We can't thank you enough for your support and understanding. We're working on other ways we can support our community. We will continue to communicate with you through our website, Facebook, and direct emails to members. If you have not received previous emails, now is a good time to update your email address. Send an email to welcomecenter@oswegoyymca.org today.

Most importantly, this is not forever. We're standing by you during this trying time and ask that you stand by us as well. There's a bright future ahead, but the only way we will get there is together. Thank you.

Sincerely,



Kerrie Ann Webb
Executive Director

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